

### *Fidus Corporate Fonts*

Franklin Gothic Book, size 11

**bryant medium alternate**  
(+ flattened letter tops)

### *Fidus Corporate Colours*



PMS 289  
CMYK 100/64/0/60  
RGB 0/43/92

#182D58



PMS 279  
CMYK 68/34/0/0  
RGB 81/145/205

#528BC1



PMS 137  
CMYK 0/35/90/0  
RGB 252/176/52

#F2AC3C



PMS 429  
CMYK 36/28/27/0  
RGB 167/169/172

#A7A9AC